



# WELCOME

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Dear Potential Vendor,

It's time to once again begin thinking about Somernites Cruise. On April 26, 2025 we kick off the 25th season of this great event, and we would love for you to be a part of it!

Whatever it is you sell, there is a sure possibility that you will do well as a vendor at Somernites Cruise. Each event regularly boasts an average of over a thousand cars with an estimated spectator count of 10,000-15,000 people.

**Our special highlighted areas for 2025 are:**

**April 26th**

Back by Popular Demand.... It's the return of the Somernites Cruise "Power Cruise"!!!! (see website for details) Special displays of "Tailfins" and a Reunion of Somernites Cruise Raffle/UDP vehicles!!

**May 24th**

"Camaro/Chevelle/Nova" Showcase (New Month!!), "First Generation Monte Carlo" Regional Meet, 8th Annual "Circle the Wagons" display (station wagons), "Pace Cars" special display

**June 28th**

"Mopar Mania" showcase (New Month!!) sponsored by Don Franklin Chrysler Dodge Jeep Ram Fiat, "AMC" display, Special event TBA!!

**July 26th**

9th Annual "Somernites Cruise Truckin' Nationals" presented by Auto Kustoms & LMC Truck, 3rd Annual "Young Guns" display, 1997 Chevy Truck Raffle drawing

**Aug 23rd**

"Mustang Alley" showcase sponsored by Alton Blakley Ford, Special "Orphan Automobile" display

**Sept 27th**

"Corvette Summer" showcase sponsored by Don Franklin Chevrolet Buick GMC, 9th Annual "Campin' the Cumberland Vintage Camper Rally", Model A & T display

**Oct 25th**

Open show!! All gates are open to all show vehicles!! Special display of April 2001 Attendee Vehicles (Participant #s 1 - 275), Special Tri 5 Chevy Display, "T - Bucket Alliance" Regional Meet, Lake Cumberland VW Jamboree, Somernites Covered Bridges of KY Cruise (Oct 23rd), Raffle Car & Gatormade Trailer drawings

Here is your opportunity to become an integral part of the Cruise. Somernites Cruise is looking for great vendors to join us on event Saturdays throughout the cruise season. Your presence at the Cruise helps the event grow. By having quality vendors who consistently supply food and products to the people who attend, you are helping to "fuel" the Cruise. As a partner with Somernites Cruise you have a great way to promote your business in a very positive environment.

Please note that there are only a limited number of spaces available for those selling food and usually an abundance of applications. With that in mind, we will accept food vendor applications through February 15, and will make final selections within 14 days after that. Any applications received after the deadline will be considered only as backups, should something not work out with an existing food vendor.

The enclosed pages will help answer some of your questions about becoming a Somernites Cruise vendor. If this is something you are interested in, please fill out the enclosed information form and mail it back. That form will be reviewed and, if approved, a contract will be emailed or mailed to you. Please call or email for further information. I would be happy to answer any questions you may have and help you get started.

Keith Floyd  
Somernites Cruise  
www.somernitescruise.com  
vendors@somernitescruise.com  
606-USA-CARS • (606) 872-2277



# VENDOR FAQ

## *Vendor Frequently Asked Questions*

### **When is Somernites Cruise?**

Somernites Cruise's main show falls on the fourth Saturday of each month April through October. For 2025, the dates are April 26, May 24, June 28, July 26, August 23, September 27 and October 25.

### **How do I become a vendor?**

You can become a vendor by downloading an application from [www.SomernitesCruise.com](http://www.SomernitesCruise.com). Fill out the paperwork and return it by mail, email or fax. It will be reviewed and, if approved, you will receive a contract to vendor and set up information. If not approved, you will be contacted by phone, mail or email.

### **What kinds of things can I sell?**

Foods, drinks and snacks are always popular, but remember food spaces fill up quickly. Car related items are always needed and encouraged. Some craft and hobby items will be accepted as well as products that might be popular with the ladies. Some service providers will be accepted. ONLY T-shirts with your company logo are permitted. Yard sale and flea market items are strictly prohibited. No raffles will be allowed.

### **What size spaces are available?**

Spaces are available in the standard sizes of 10'X 15' (\$50) and 20'X 15' (\$60). Larger spaces are available based on need. Please call for pricing.

### **What does my space include?**

Somernites Cruise will provide you with a space only and electric if requested and available. You will need to bring your own tables, chairs, canopies, and extension cords.

### **Are there discounts or incentives?**

YES! When you commit to being a vendor at all 7 shows and pay your entire vendor fee prior to April 1st, you will receive 1 month free! In addition, your business name and contact information will be listed on our vendor's page at [www.SomernitesCruise.com](http://www.SomernitesCruise.com).

### **When is payment expected?**

Payment must be received by the 10th of the month you intend to be a vendor to guarantee placement. A \$ 10 fee will be added to all payments not made by the 10th. Your space is not guaranteed until payment has been received. There will be NO money handled at the event.

### **Will I be the only one selling my line of items?**

Every effort will be made to make sure that we don't over- book on vendors who would be in direct competition with one another. This will be a judgment call made by Somernites Cruise. With that said, please be sure to immediately return your application in order to be the first selling your item. Your space will not be guaranteed until payment is received.

### **Will I be expected to vendor every Cruise this year?**

We would like our vendors to commit to the entire season, however, we understand that is not always possible. With that in mind, please let us know which months you CAN vendor so we can reserve a space for you. Checkout incentives we have for those who do wish to spend every Cruise with us!

### **What happens if it rains?**

The show must go on. We don't cancel Somernites Cruise even when it rains. All vendors should have a plan in place in the event of rain.

### **Is electricity provided?**

The vendor area has limited access to electricity. If electricity is a necessity for your business, please be sure to request it on your application. You will need to provide a contractor quality extension cord of at least a 50' for your use at the show.



# VENDOR FAQ

## *Vendor Frequently Asked Questions (Page 2)*

### **If I sell food, are there other guidelines?**

Yes. We ask that food vendors commit to at least 6 out of 7 months. Please be sure that you are using commercial grade equipment if you require electric. That means NO crock pots used as warmers. Also, the local Health Department does regular checks of our vendor area throughout the season. Lake Cumberland District Health Department has provided a list of their guidelines that are included with your vendor packet.

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### **Does my vendor fee include Health Department permit fees when I sell food items?**

No. Your vendor fee is for Somernites Cruise only. Any fees imposed for permits are your responsibility.

### **Do I need liability insurance to be a vendor at Somernites Cruise?**

Possibly. All vendors that sell/serve food that is ready for immediate consumption shall provide a copy of their certificate of liability insurance to Somernites Cruise before they are allowed to serve food. In addition, any vendor that provides a service or activities that may have any kind of risk or liability issues will also be required to provide a certificate of liability insurance. This will be determined on a case by case basis by Somernites Cruise, Inc. All other vendors are strongly encouraged to carry liability insurance on their business. If you choose not to carry insurance, you will be required to sign a waiver prior to becoming a vendor.

### **Will I be in the same spot every month?**

Maybe. The first couple of months will set the pace for the rest of the season. Those vendors who paid for the whole season will always be taken care of first.

### **What time should I plan on arriving?**

The sooner the better especially if you have reserved a larger space or have a trailer. Vendors with trailers should plan on arriving by 9:00am Saturday. If you arrive later than that, you may not be able to get into your space. When that happens, you will be relocated to a new space if one is available. Smaller vendors without trailers may start set up at 10:30am. All vendors should be in their reserved spaces no later than 11:00am on Saturday. Any vendors arriving after that without making prior arrangements may also be relocated to a new space. If you are running late, please call 1-606-USA-CARS to let the vendor coordinator know as soon as possible. All Saturday vendors should be fully set up and ready for business by 12:00 noon. The Saturday Show & Shine is scheduled 12:00 noon - 6:00pm.

### **Do I have to stay for the whole day?**

Vendors may begin tear down at 6:00pm.

### **Where is the vendor area?**

The vendor area is currently located in downtown Somerset near the intersection of N. Central Ave and Market St. When using GPS, you may use the address 99 S. Central Avenue, Somerset, KY 42501. That will bring you right to the church located next to the vendor area.

### **Where can I park my personal vehicle after unloading?**

ALL personal vehicles MUST be removed from the vendor area by 11:00 am on Saturdays. Vehicles may be parked in any legal space OUTSIDE the show area. Please see the vendor coordinator if you have additional questions about parking.

***Any more questions, please call me at 606-USA-CARS. Thank you.***

Keith Floyd – Somernites Cruise – [www.somernitescruise.com](http://www.somernitescruise.com) – [vendors@somernitescruise.com](mailto:vendors@somernitescruise.com)

# SOMERNITES CRUISE 2025 VENDOR APPLICATION

Company Name:		Contact Name:	
Address:		City:	State:
Phone: (      )		Email:	

1. What do you intend to sell/display?

2. Please describe your equipment (trailer, canopy and tables, food cart etc)

3. Have you been a vendor at Somernites Cruise in the past?  Yes  No  
If yes, what dates or years?

4. Do you require electricity?  Yes  No

*If yes, please be sure you can provide a contractor's quality extension cord of at least 50 feet.*

5. Which dates are you requesting to be a vendor?

April 26  May 24  June 28  July 26  August 23  September 27  October 25

6. Choose your booth space:

Mark here if you are a sponsor and your vendor space is included.

10X15 Saturday \$50

40X15 Saturday \$100

20X15 Saturday \$60

50X15 Saturday \$120

30X15 Saturday \$80

60X15 Saturday \$140

7. How should we invoice?  monthly or  pay all at once

*If paying for the entire season, please list your website:*

**PLEASE NOTE THAT ALL PAYMENTS ARE DUE BY THE 10TH OF THE MONTH YOU INTEND TO VENDOR. THERE IS A \$10 FEE FOR ALL PAYMENTS RECEIVED AFTER THE 10TH INCLUDING APPLICATIONS SUBMITTED BETWEEN THE 10TH AND THE SHOW DATE. NO SPACES ARE RESERVED UNTIL PAYMENT IS RECEIVED. SOMERNITES CRUISE IS HAPPY TO ACCEPT PAYMENT BY CHECK, MONEY ORDER OR CREDIT CARD.**

8. Do you have Liability Insurance?

Yes (please provide liability certificate)

No (please include signed waiver)

9. Additional comments about your business/booth:

**Applications should be submitted to:**

Contact: Keith Floyd  
Phone: 606USACARS • (606) 872-2277  
Email: vendors@somernitescruise.com

**Mail completed form to:**

Somernites Cruise  
PO Box 502  
Somerset, KY 42502

I have read through the vendor packet and understand that I am making a commitment to become a vendor at Somernites Cruise. I further agree to abide by the decisions of the organization in booth placement and will only sell items I have indicated on my application and have been approved to sell.

Signature

Date





# LIABILITY

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Somernites Cruise, Inc.  
PO Box 502  
Somerset, KY 42502  
*somernitescruise@yahoo.com*  
**Keith Floyd: (606) 872-2277**

All vendors that sell/serve food that is ready for immediate consumption shall provide a copy of their certificate of liability insurance to Somernites Cruise within 14 days of receiving a request for it. In addition, any vendor that provides a service or activities that may have any kind of risk or liability issues will also be required to provide a certificate of liability insurance. This will be determined on a case by case basis by Somernites Cruise, Inc. All other vendors are strongly encouraged to carry liability insurance on their business. If you choose not to carry insurance, a copy of this signed notification must be on file prior to being a vendor with Somernites Cruise, Inc.

1. The Vendor/Exhibitor and each person associated therewith (i.e. employees, spouses, guests, survivors, heirs, executors and representatives) as specifically represented by the person whose name and signature appears on the contract, herein agrees to indemnify, defend, and hold harmless, and to release and forever discharge, from any and all known and unknown damage, injury, death, loss, liability, claims, penalties, actions, causes of action, judgments, and liabilities of every kind and description (including court costs and attorney's fees), occasioned by, resulting from, and/or related to conduct, actions and/or omissions of anyone connected with this event, including: Somernites Cruise, Inc.; the City of Somerset; all other vendors/exhibitors at the event; and each of their respective owners, shareholders, officers, directors, employees, agents, staff, independent contractors, representatives and servants; and any other persons connected with the promotion, production, management and/or presentation of any portion of the event.

2. The Vendor/Exhibitor, as represented by their signature on this contract, agrees and specifically acknowledges the Somernites Cruise, Inc. and their officers, staff, employees, agents, representatives and/or servants, are herein totally absolved from any responsibility or liability whatsoever in any matters relation to any restrictions, controls, and/or conditions imposed on the Vendor/Exhibitor by any regulatory agency or government authority (whether federal, state, regional or local), whether in connection with, before, during, or after this event, or otherwise.

I acknowledge receipt of a copy of this contract:

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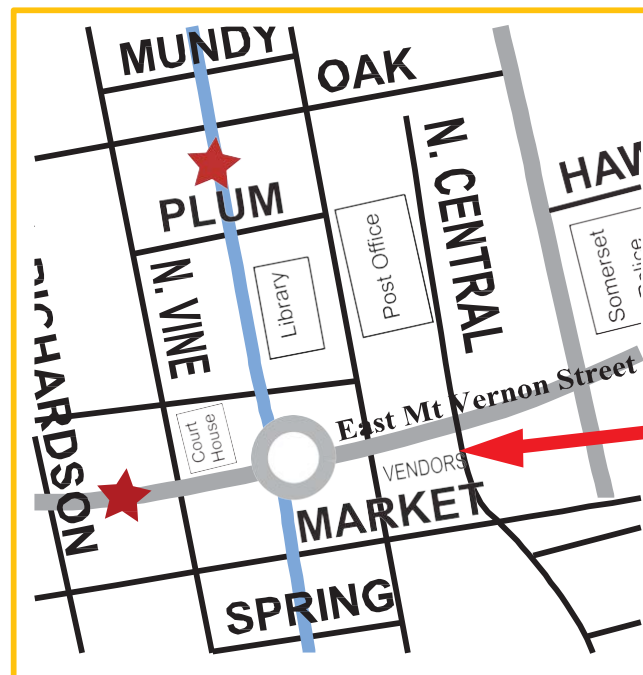
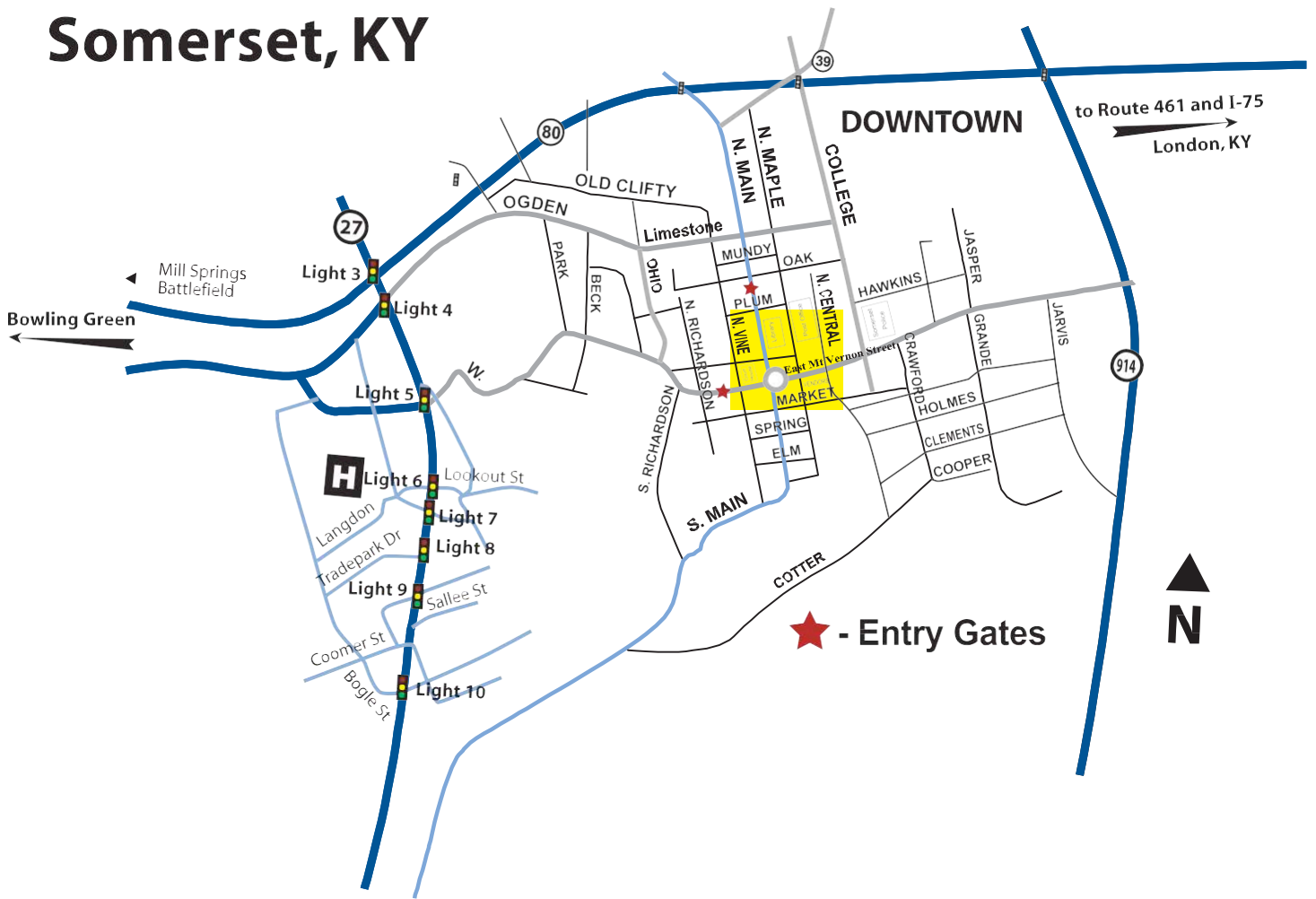
Business Name & Address

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Signature

Date

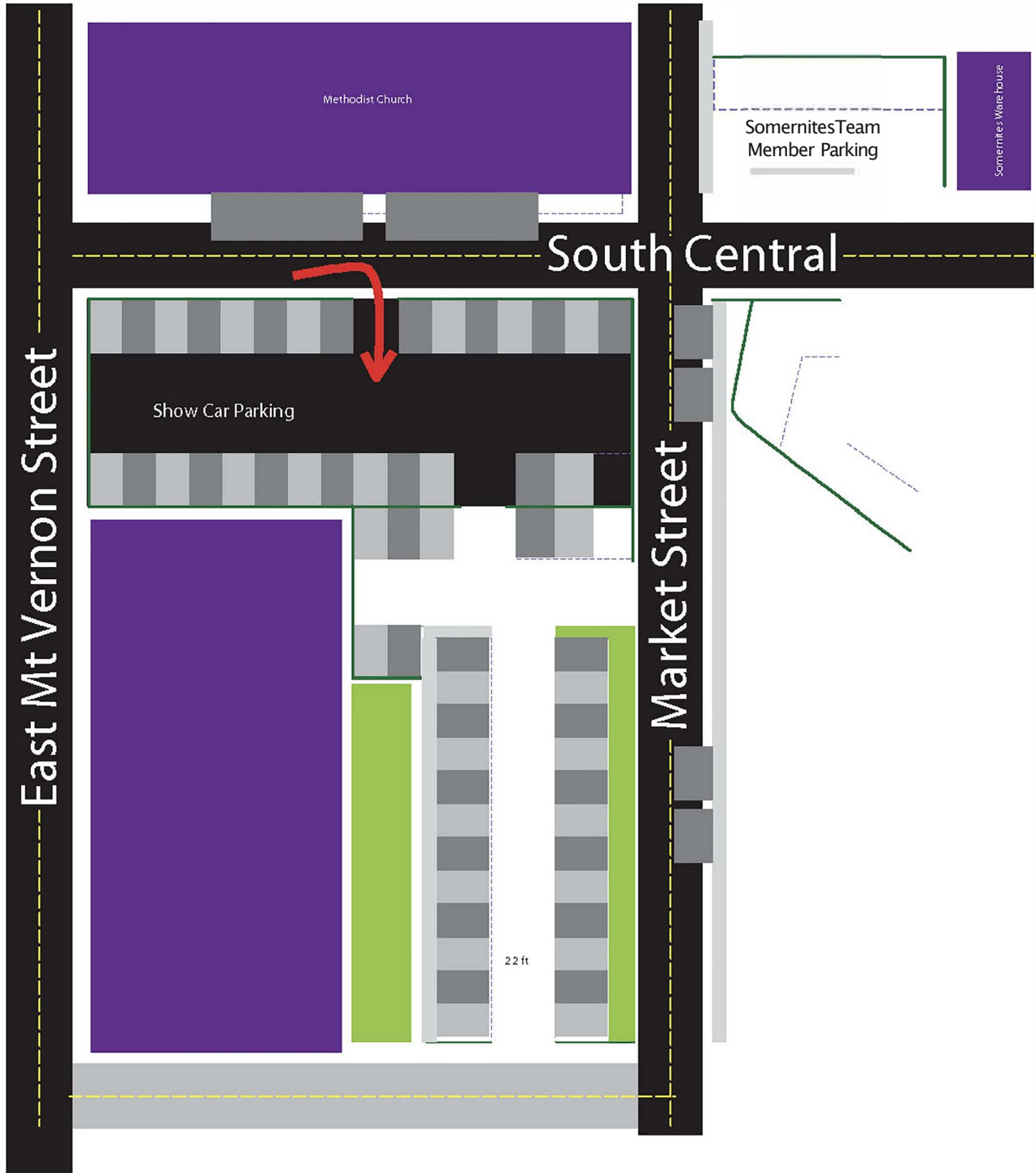
# Welcome to Somerset, KY



**Vendors  
Located Here**



# VENDOR MAP



J to Square

### **Temporary Food Service Guidelines**

A Temporary Food Services Establishment shall comply with the requirements of the Kentucky Food Service Establishment Act and State Food Code.

Only those potentially hazardous foods requiring limited preparation shall be prepared or served unless specifically approved by the Department.

A permit application and list of foods to be offered shall be submitted to the Department prior to the operation of any temporary food concession.

Kentucky requires a permit fee of \$25.00 for 1-3 day event and \$30.00 for 4-14 day events. The permit fee is payable to the Lake Cumberland District Health Department.

#### **Foods**

- Foods shall be wholesome and obtained from an approved source.
- No home canned foods.

The preparation of foods in a home kitchen or establishment not subject to Health Department inspection is **Strictly Prohibited.**

#### **Food Protection**

- Foods must be served and prepared in an enclosed or screened-in insect-proof booth.
- Keep doors closed.
- Food may be grilled outside but must be returned to booth for storage/service.
- Keep hot potentially hazardous foods at 140°F or above.
- Keep cold potentially hazardous foods at 45°F or below.
- Do not store potentially hazardous foods at room temperature.
- Crock pots are prohibited for cooking, but may be used to hold food at 140°F or above.
- Metal stem 0-220°F thermometers are required.
- Condiments must be provided in individual packaged or approved dispensers.
- Cover all foods to protect from contamination.
- Store food, utensils, and single service articles (cups, straws, napkins, etc.) off of the floor/ground.

#### **Food Equipment**

- Use utensils and scoops with handles for dispensing food and ice.
  - Do not store foods in ice meant for consumption.
  - All equipment, utensils, and food prep surfaces must be in good repair and clean.
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### **Personnel**

- Effective hair restraints shall be worn by all workers.
- No smoking, eating or drinking allowed in booths.

### **Hand washing**

- Provide adequate clean water in a container with a spigot, soap and paper towels at all times for hand washing.

### **Utensil Washing**

- Provide 3 containers (dishpans, buckets) for wash, rinse and sanitize process.
- Wash- warm water and dish detergent.
- Rinse- warm water for rinsing.
- Sanitizing- bleach water with a concentration of 50-100 ppm bleach. Utensils must be soaked in sanitizing solution for approximately 1 minute and be allowed to air dry.
- Chlorine test strips will be required to check bleach concentrations.

### **Other**

- Provide washable trash containers.
- Store all toxic materials (cleaners) in properly labeled containers and away from food prep area.
- All light fixtures must be shielded.

### **Shopping List**

- Health Department Permit
- Metal stem thermometers
- Thermometers for all coolers
- Test strips
- Dish detergent
- Ice scoops
- Hand soap and paper towels
- Warm water
- Sanitizer (bleach)
- Extra serving utensils
- Trash can